IoT Consulting, LLC

For Immediate Release

Contact: Avi Rosenthal, IoT Consulting LLC at 760.828.5817

IoT Industry Veteran Establishes Full Service Consulting Group

Leveraging decades of experience, IoT Consulting will help companies develop next generation products.

San Diego, CA - September 8, 2016 - Avi Rosenthal, a highly accomplished professional in the IoT industry, today announces the establishment of IoT Consulting, LLC, a consulting group that will provide companies with the access and knowledge they need to develop the next generation of connected devices.

With 20 years' experience in the Information Technology and Consumer Electronic fields, Avi Rosenthal's passion for developing innovative connected devices is well known throughout the industry. His success in creating flourishing start-ups as well as building thriving organizations is due to his proven ability to identify strategic opportunities.

IoT Consulting is a full service agency that provides a wide range of services to companies in the IoT Industry. Clients of IoT Consulting benefit from a number of services including personalized guidance of:

- **Marketing** – Branding, Collateral, Digital Media
- **Business Development** – Management of Customers, Contract Negotiations, Sales, Presentations
- **Product Development** – Design, Validation, Focus Groups, Costing, Pricing
- **Manufacturer's Representative** – Dealer Support, Sales Engineering, Design Development
- **Contract Manufacturing** – Factory Contacts, Vendor Management, Pricing, Contract Negotiations
- **Industry Access** – Wide network of relationships with hundreds of companies in the Industry

IoT Consulting's unique background of industry experience and knowledge can help start-ups as well as established companies leverage the IoT revolution. Through IoT Consulting's deep connections with manufacturers, dealers, retailers, and users our clients will have the insights and resources needed to develop, market and manufacture products and services for the IoT Industry.

About IoT Consulting LLC

Based in San Diego, CA, IoT Consulting was founded by long-standing industry veteran Avi Rosenthal in 2016. With numerous manufacturer, dealer, and retailer contacts, IoT Consulting unique hands-on approach provides clients with unprecedented insight and resources. Providing the access and knowledge to help companies develop the next generation of products, IoT Consulting LLC is the premiere industry consulting group to the IoT industry.

Contact: Avi Rosenthal – avi@avirosenthal.com
IoT Consulting LLC 760.828.5817 - 12617 Senda Panacea - San Diego, CA 92129